

CORPORATE PARTNERSHIPS · EMPLOYEE ACCESS · BRAND PRESENCE

KRE8 PARTNER ACCESS

Give your team a permanent home base inside Kre8. Bulk memberships, branded venue presence, and co-created programming — bundled into one annual contract for companies with 15 to 300 employees.

4

TIERS

300

MAX EMPLOYEES

3

VALUE LAYERS

Annual

COMMITMENT

15-40 EMPLOYEES

TEAM PACK

Base access + light brand presence · Bulk memberships + 1 annual event

\$7,500/yr

Save ~\$21,600 vs individual membership rates

- ✓ 5 Starter seats (8 hrs/mo studio access each)
- ✓ 10 Digi Pass seats (community + workshops)
- ✓ 1 Essential event per year (up to 100 guests)
- ✓ Logo on partner wall inside venue
- ✓ 1 community email feature per year
- ✓ ~42% margin at realistic utilization

MOST POPULAR

BRAND PACK

Access + sponsorship + light co-programming · 30-100 employees

\$15,000/yr

Save ~\$8,300 vs individual rates

- ✓ 3 Builder seats (16 hrs/mo + contractor hrs)
- ✓ 5 Starter seats + 15 Digi Pass seats
- ✓ 2 Signature events per year (bar + security included)
- ✓ Quarterly sponsored Instagram posts
- ✓ Host 1 workshop/year in Kre8 programming
- ✓ ~35-45% margin with bar + add-ons

100-300 EMPLOYEES

ENTERPRISE PACK

Full stack: access + sponsorship + programming · Dedicated coordinator

\$33,000/yr

Save ~\$22,000 vs individual rates

- ✓ 2 Pro seats (40 hrs/mo) + 5 Builder seats
- ✓ 10 Starter seats + 25 Digi Pass seats
- ✓ 4 quarterly Signature events + 1 annual Premium event
- ✓ Full venue branding + digital screens
- ✓ Co-host signature recurring series
- ✓ Dedicated account coordinator
- ✓ ~35% real margin with bar + add-ons

3 SPOTS ONLY · EVER

FOUNDING PARTNER

Category exclusivity — the anchor brand play · Anchor brands only

\$60,000/yr

Only bank, agency, or health system in Kre8. Ever.

- ✓ Unlimited company-wide Digi Pass seats
- ✓ 8 events per year (Signature + Premium mix)
- ✓ Category exclusivity — locks out all competitors
- ✓ Permanent branded zone inside the venue
- ✓ Co-own monthly signature recurring series
- ✓ Annual flagship event produced for partner
- ✓ Everything in Enterprise, plus above

WHAT'S INCLUDED IN EACH MEMBERSHIP

Every seat in your Partner Access package is one of three membership tiers. Here is exactly what each one gives your team members from day one.

INCLUDED IN ALL PARTNER TIERS

DIGI PASS

Community access, workshops, and events. No studio time required.

The Digi Pass is the entry point into the Kre8 community. Members get access to all workshops, community events, online training, courses, and discussions — but no dedicated studio hours. The right seat for team members who want to stay connected to the creative ecosystem without needing regular studio time. Retail: \$9.99/mo per seat.

WHAT DIGI PASS MEMBERS GET

- ✓ Access to all Kre8 community events and workshops
- ✓ Online training and courses
- ✓ Community discussions and Kre8 network access
- ✓ Invitations to partner-exclusive programming
- ✓ Discounted rates on add-on studio bookings

NOT INCLUDED

- Dedicated monthly studio hours
- Priority booking window
- Client use of the space

\$9.99/MO RETAIL

ALL PARTNER TIERS

INCLUDED IN ALL PARTNER TIERS

STARTER

8 studio hours per month. Light client use. 10% weekday discount.

The Starter seat gives team members 8 dedicated studio hours per month — enough for regular content creation, headshots, video shoots, or podcast recordings. A 7-day booking window and 10% weekday venue discount are included. Light client use is permitted. Additional hours available at \$40/hr. Retail: \$149/mo per seat.

WHAT STARTER MEMBERS GET

- ✓ 8 studio hours per month
- ✓ 7-day advance booking window
- ✓ Additional hours at \$40/hr
- ✓ 10% venue rental discount
- ✓ Light client use of the space permitted
- ✓ Everything in Digi Pass included

NOT INCLUDED

- Hour rollover to next month
- Contractor support hours

\$149/MO RETAIL

ALL PARTNER TIERS

INCLUDED IN BRAND PACK AND ABOVE

BUILDER

16 hours, 50% rollover, 2 hrs contractor support, 14-day window.

The Builder seat is for team members who use the space seriously — content leads, marketing managers, or anyone producing on a regular schedule. 16 monthly hours with 50% rollover, a 14-day booking window, and 2 hours of included contractor support each month. Additional hours at \$30/hr. Retail: \$249/mo per seat.

WHAT BUILDER MEMBERS GET

- ✓ 16 studio hours per month
- ✓ 50% hour rollover to next month
- ✓ 14-day advance booking window
- ✓ Additional hours at \$30/hr
- ✓ 15% venue rental discount
- ✓ 2 hrs contractor support per month (photo/video/audio engineer)
- ✓ Full client use of the space permitted
- ✓ Everything in Starter included

ALSO IN ENTERPRISE + FOUNDING

- Pro seats: unlimited hrs, 30-day window, 6 hrs contractor support, 20% discount

\$249/MO RETAIL

BRAND PACK AND ABOVE

SIDE BY SIDE

All four Partner Access tiers compared across every feature.

FEATURE	TEAM PACK	BRAND PACK	ENTERPRISE	FOUNDING PARTNER
Employee Range	15–40	30–100	100–300	Anchor Brands
Digi Pass Seats	10	15	25	Unlimited
Starter Seats (8 hrs/mo)	5	5	10	Included
Builder Seats (16 hrs/mo)	—	3	5	Included
Pro Seats (40 hrs/mo)	—	—	2	Included
Annual Group Events	1 Essential	2 Signature	4 Sig + 1 Premium	8 (Sig + Prem mix)
Bar + Security at Events	—	✓	✓	✓
Logo / Brand in Venue	Partner wall	✓	✓ + screens	Permanent zone
Sponsored Social Posts	—	Quarterly	Monthly	Monthly
Co-Created Programming	—	1 workshop/yr	Monthly series	Co-own series
Dedicated Coordinator	—	—	✓	✓
Category Exclusivity	—	—	—	✓ Only 3 ever
Annual Flagship Event	—	—	—	✓ Fully produced
ANNUAL RATE	\$7,500	\$15,000	\$33,000	\$60,000
EST. À LA CARTE SAVINGS	~\$21,600	~\$8,300	~\$22,000	Exclusivity Included