

ANNUAL CONTRACTS · B2B PARTNERSHIPS

THE KRE8 COLLECTIVE

Built for organizations hosting five or more events per year.

Lock in your rate. Own your dates. Skip per-event pricing.

5+

EVENTS/YR

4

TIERS

\$700+

AVG SAVINGS

250

MAX GUESTS

TIER 01

CONNECTOR

5 Essential events/yr · Up to 100 guests · 21-day booking

\$4,800/yr

Save \$700 vs booking à la carte

- ✓ 5 Essential events per year
- ✓ Up to 100 guests per event
- ✓ Stage, full AV + LED wall every event
- ✓ 1 breakout room per event (4 hrs)
- ✓ 21-day priority booking window
- ✓ 10% discount on all add-ons
- ✓ Member portal + website listing
- ✓ Max 2 events per calendar month

TIER 03

ARCHITECT

8 Signature XL events/yr · Up to 250 guests · 60-day booking

\$16,500/yr

Save \$8,800 vs booking à la carte

- ✓ 8 Signature XL events per year
- ✓ Up to 250 guests per event
- ✓ Full LED wall, bar + security every event
- ✓ All 4 breakout rooms per event
- ✓ 2 reserved dates/quarter, held 21 days
- ✓ 8 hrs content creation per year
- ✓ 1 full-day event/year (2 booking credit)
- ✓ 60-day first-access booking window
- ✓ 20% discount on all add-ons
- ✓ Quarterly planning call + custom signage

MOST POPULAR

CURATOR

6 Signature events/yr · Bar + Security included · 45-day booking

\$9,200/yr

Save \$1,850 vs booking à la carte

- ✓ 6 Signature events per year
- ✓ Up to 100 guests per event
- ✓ Full bar + licensed bartender every event
- ✓ Bar insurance included
- ✓ 2 licensed security guards every event
- ✓ 2 breakout rooms per event (4 hrs each)
- ✓ 1 reserved date/quarter, held 30 days
- ✓ 4 hrs content creation per year
- ✓ 45-day priority booking window
- ✓ 15% discount on all add-ons
- ✓ Co-branded flyer + logo on Kre8 website

3 SPOTS ONLY · EVER

FOUNDATION

12 Premium XL events/yr · Dedicated coordinator · Permanent branding

\$32,000/yr

Save \$14,950 vs booking à la carte

- ✓ 12 Premium XL events per year
- ✓ Up to 250 guests per event
- ✓ Bar + security + contractor every event
- ✓ Photographer, videographer, or DJ per event
- ✓ All 4 breakout rooms at every event
- ✓ 3 reserved dates/quarter, held 14 days
- ✓ 20 hrs content creation per year
- ✓ 2 full-day events per year
- ✓ Permanent branded presence in venue
- ✓ Dedicated event coordinator assigned
- ✓ 72-hour exclusive booking access

WHAT EACH EVENT TYPE INCLUDES

Every Collective tier runs one of three event types. Here is exactly what is set up and ready when you arrive — nothing extra to coordinate.

USED IN: CONNECTOR

ESSENTIAL EVENT

The full production space — no bar required.

An Essential event gives you the full Canvas — stage, AV, LED wall, and seating for up to 100 guests — set up before you arrive. No bar means security is not required for most events. Right for corporate meetings, workshops, networking events, product launches, and private gatherings without a bar program.

WHAT IS SET UP FOR YOU

- ✓ 4,000 sq ft · polished concrete · floor-to-ceiling windows
- ✓ Full stage with professional lighting rigs
- ✓ Premium AV system + wireless microphones
- ✓ LED wall with dedicated operator
- ✓ Tables and chairs for up to 100 guests
- ✓ Outside caterers welcome at no extra charge
- ✓ On-site support throughout your event

NOT INCLUDED

- Bar service (available as add-on)
- Security (auto-added when bar is included)
- Photographer, videographer, or DJ (add-ons)

UP TO 100 GUESTS

4 HOURS STANDARD

USED IN: CURATOR · ARCHITECT

SIGNATURE EVENT

Everything in Essential — plus full bar and security.

A Signature event is a fully managed production. Bar activated, licensed bartender on site, two security guards stationed — all included, nothing to arrange. Kre8 retains all bar revenue; guests use the pre-paid ticket system. Right for parties, receptions, galas, and any event where the bar is part of the experience.

WHAT IS SET UP FOR YOU

- ✓ Everything in an Essential event
- ✓ Full bar service — licensed bartender on site
- ✓ Bar insurance included
- ✓ 2 licensed professional security guards
- ✓ Pre-paid drink tickets (100–400 tickets)
- ✓ Outside caterers welcome at no extra charge

NOT INCLUDED

- Photographer, videographer, DJ (add-ons)
- BYOB not permitted under any package

Signature XL (Architect tier) extends capacity to 250 guests with furniture included.

UP TO 100 GUESTS (250 XL)

4 HOURS STANDARD

USED IN: FOUNDATION PARTNER

PREMIUM EVENT

Bar, security, and a contractor at every event.

A Premium event adds a professional contractor to the full Signature setup — photographer, videographer, or DJ chosen per event. Every Foundation Partner event is fully documented or soundtracked without a separate booking. Gallery in 5 days. Reel in 10. DJ brings all equipment. Right for major corporate events, galas, and high-visibility launches.

WHAT IS SET UP FOR YOU

- ✓ Everything in a Signature event
- ✓ 1 professional contractor (4 hrs)
- ✓ Choose photographer, videographer, or DJ
- ✓ Photographer: gallery in 5 business days
- ✓ Videographer: reel in 10 business days
- ✓ DJ: all equipment included
- ✓ Up to 250 guests with full furniture
- ✓ Outside caterers welcome at no extra charge

NOT INCLUDED

- BYOB not permitted under any package

UP TO 250 GUESTS

4 HOURS STANDARD

SIDE BY SIDE

All four tiers compared across every feature.

FEATURE	CONNECTOR	CURATOR	ARCHITECT	FOUNDATION
Annual Events	5 Essential	6 Signature	8 Sig. XL	12 Premium XL
Max Guests / Event	100	100	250	250
Bar + Security Included	—	✓	✓	✓
Contractor Included	—	—	—	✓ Every Event
Breakout Rooms	1	2	All 4	All 4
Priority Booking Window	21 days	45 days	60 days	72 hrs exclusive
Reserved Dates / Quarter	—	1	2	3
Content Creation / Year	—	4 hrs	8 hrs	20 hrs
Add-On Discount	10%	15%	20%	20%
Full-Day Events / Year	—	—	1	2
Dedicated Coordinator	—	—	—	✓
Permanent Branding in Venue	—	—	—	✓
Spots Available	Open	Open	Open	3 Total. Ever.
ANNUAL RATE	\$4,800	\$9,200	\$16,500	\$32,000
À LA CARTE SAVINGS	\$700	\$1,850	\$8,800	\$14,950